

September 13, 2010

**To Whom It May Concern:**

This letter is my personal recommendation for the photography of Greg Harvey. Since last fall, Greg has taken many wonderful photos of the animals at the Edmonton Valley Zoo.

Greg has a professional attitude and demeanour and is a take-charge person who is able to present creative ideas and solutions to getting the job done. He has successfully developed the photos into a series of cards for sale in the gift shop at the zoo. This is a new revenue source for the shop that provides a memory of the zoo that visitors can share with friends and family.

Though the primary reason for Greg's onsite photography sessions was to enable the production of a series of cards he was extraordinarily helpful in other areas and has produced prints for the zoo as well as donating photos and time for website development and a display of Lucy the Asian Elephant's Art at the Edmonton International Airport. In addition to photography he has been a source of creative ideas for marketing and has been inspiring to work with.

I highly recommend Harvey Wildlife Photography. Greg's work is a great asset to any organization.

Sincerely

*Leah Dunford*

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Director of Revenue Operations

Valley Zoo Development Society

